

**WE POWER THE BUSINESS OF FOOTBALL**

# PFF AGENCY SOLUTIONS

## WHY PFF?

PFF is the authority of football data, going beyond the box score. We do this by watching every player on every play of every game. in excruciating detail.

All 32 NFL teams, 85+ FBS teams, agents, media & more leverage PFF for the world's most valuable football insights for more informed decision-making.

## NEW: COLLEGE TO PRO PROJECTIONS

- Connect with families at a deeper level.
- Identify players before they break out.
- Better advise your clients. Predictive analysis of a player's first 4 years in the NFL .
- Removes confirmation bias & groupthink.



## CUSTOM PLAYER REPORTS

- Show why your agency is different as a recruiting tool in sit downs & as more prep for contract negotiations.
- [2020 Free Agency Example](#)
- Ability to purchase custom reports from PFF (\$1k-\$3.5k/report). Requires 72 business hours notice.

## NFL & NCAA PREMIUM STATS; CONSUMER SUBSCRIPTIONS

- PFF ELITE & PFF EDGE.
- Includes NFL Premium Stats (2006-2020).
- Includes NCAA Premium Stats (FBS; 2014-2020).
- By position, by school.
- Up to 5 individual users.

