

## NEW! PFF SID Data Service – 2018 NCAA Season

PFF now has a new data service built specifically for SID's and communications departments!

Enhance your weekly game notes and social media with PFF's next-level football data:

- Info on all FBS and NFL players delivered the day after the game
- Player snap counts
- Next-level player and team stats like missed tackles, forced missed tackles, QB pressures, targets, forced incompletions, dropped passes and much, much more.
- Player rankings by conference, class and position using PFF's 0-100 player grades or dozens
  of unique stat-based performance metrics.
- Breakdowns and rankings of team performance and concept usage by different phases of the game



<u>The bottom line</u> - PFF's comprehensive data tools can help you deliver compelling, positive storylines for your program every week of the season and beyond.